

# 2023 Northeast Ag Expo Small Grains Field Day Impact Report

Parks Family Farms and Mercer & Sons  
Elizabeth City, NC



## Topics Covered

- Disease management practices
- Weed management practices
- Variety selection
- Wheat management practices for maximum profitable yield



## The Objectives

To provide up-to-date information on crops, technologies, and crop production related practices to growers and others of the agricultural community.

## The Partners



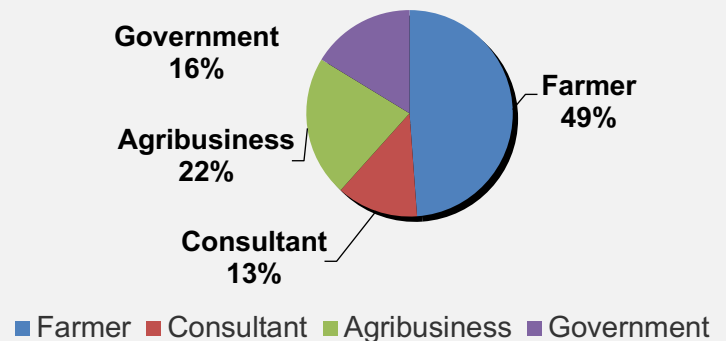
The North Carolina Cooperative Extension Centers of Camden, Chowan, Currituck, Gates, Pasquotank and Perquimans, the N.C. Small Grain Growers Association, as well as farmers, other commodity groups and agribusinesses



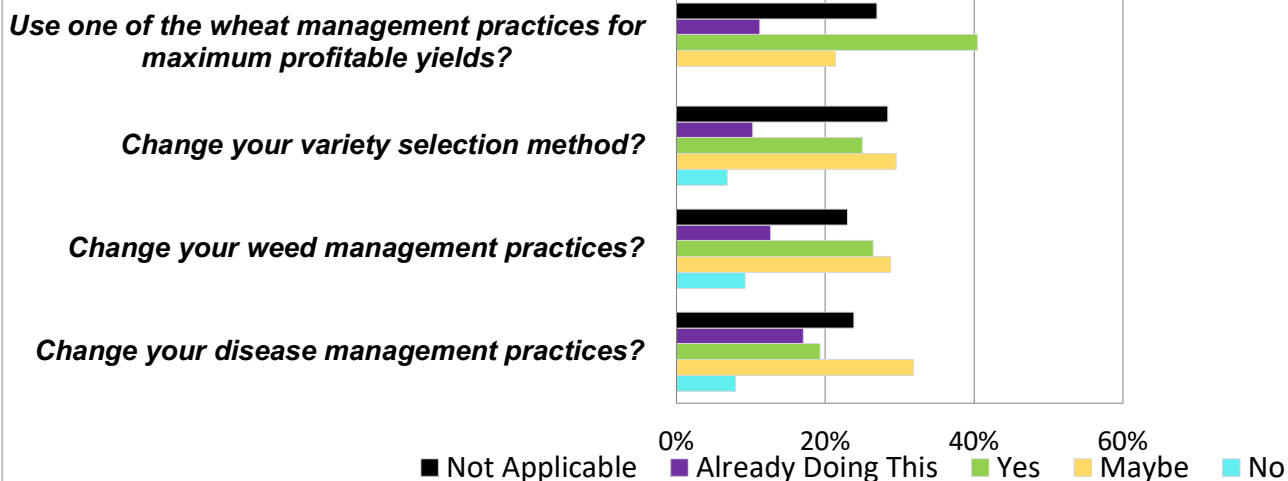
## The Participants

- 117 in attendance with a total of 165,334 acres of cropland and 58,879 acres of small grains represented
- 44 farmers received pesticide license credits
- 26 commercial pesticide applicators received a total of 52 credits, which preserved a total of \$161,200 in wages and saved them \$1,040 in registration fees
- When asked if they had benefited from previous small grain field days, the average improvement in yield was 4.9 bu/a with a total economic value of \$1,604,187

### Distribution of Participants by Occupation



### Adoption of Information



The charts are based on information from 89 evaluations completed out of 117 participants